RYDE BUSINESS FORUM

invites you to a **breakfast workshop**

"Does your business really own its intellectual property?"

Andrew Bland of BlandsLaw and Adam Hyland of Franke Hyland tell you what you need to know to protect your business's assets

When **Wednesday 28 April 2010**
7.30- 9.00am

Where Almgren Centre, Dunmore Lang College
130-134 Herring Road, North Ryde.

Cost $35 members, $45 non-members
GST included.

RSVP to Sabrina Ferguson by Friday 23 April 2010
email rbfevents@rydebusiness.com.au
phone 98074999, fax 9807 4988

Who should attend? Business owners; HR professionals; contracts managers; procurement managers; company legal officers; marketing professionals; R&D managers

Numbers strictly limited to 20 attendees so book quickly!

Andrew Bland from BlandsLaw Employment Law specialists and Adam Hyland of Franke Hyland Patent and Trade Mark Attorneys bring you valuable advice in plain English. Both experts in their fields, they work with companies of all sizes to achieve effective results.

Ownership of most types of business assets is usually clear. However, when it comes to intellectual property assets – ideas, trade marks, confidential information, inventions, websites – ownership can be a slippery concept. Simply paying, employing or contracting another person to create something does NOT necessarily ensure that your business actually owns the intellectual property created.

Failure to recognise this and can lead to very adverse consequences for the operation and value of a business, as will be demonstrated in this seminar. Franke Hyland and Blandslaw can give you a valuable 'heads up' on how to avoid these consequences.

www.rydebusiness.com.au

Breakfast Workshop, 28 April 2010

TAX INVOICE
Ryde Business Forum Inc., ABN 74 997 351

Name	Company

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